



08 AWE-INSPIRING POWERTRAIN 18 OUTSTANDING RIDE, HANDLING AND CAPABILITY 28 BENCHMARK BRAKING 36 AGGRESSIVE AND FUNCTIONAL EXTERIOR 44 RACE-INSPIRED AND HIGH-PERFORMANCE INTERIOR

The latest in a line of automotive legends launches from a cocoon called Conner Avenue Assembly. A plant familiar to those versed in Viper lore, Conner was mothballed and all but left as another entry in a decades-old list of Detroit car factories that have headed to the wayside. Almost. Not only did the latest Viper breathe new life into the plant, the new Chrysler Group brought an entirely new approach to the operation. Embracing FIAT® World Class Manufacturing mandates, the plant marries the latest

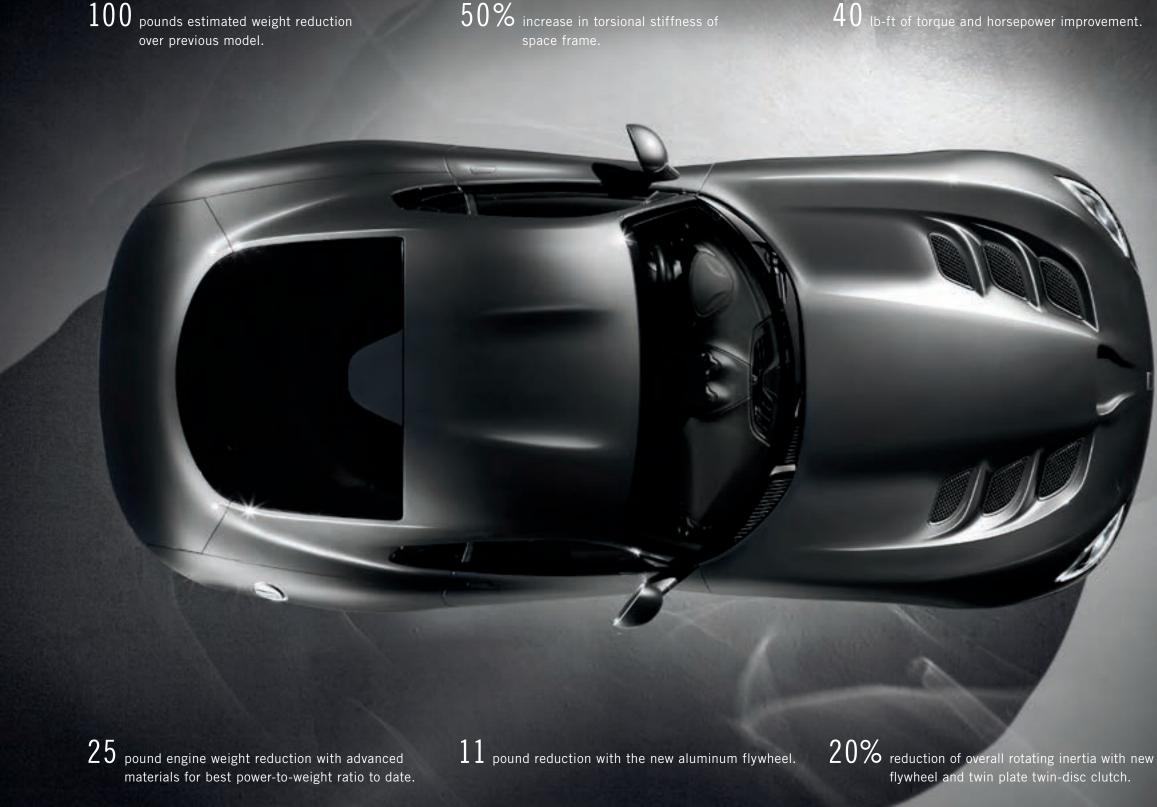
in forward technologies with the kind of handcrafted care that has made Conner a sacred place among the legions of Viper purists. Since 1995, this place has been home to a highly talented group of UAW craftspeople. Today, with a new lease on life and a new investment in its infrastructure, Conner is as great a resurrection as the product it builds. This plant and its product represents something that its workers, the surrounding Detroiters, Chrysler Group and America as a whole can be proud of.



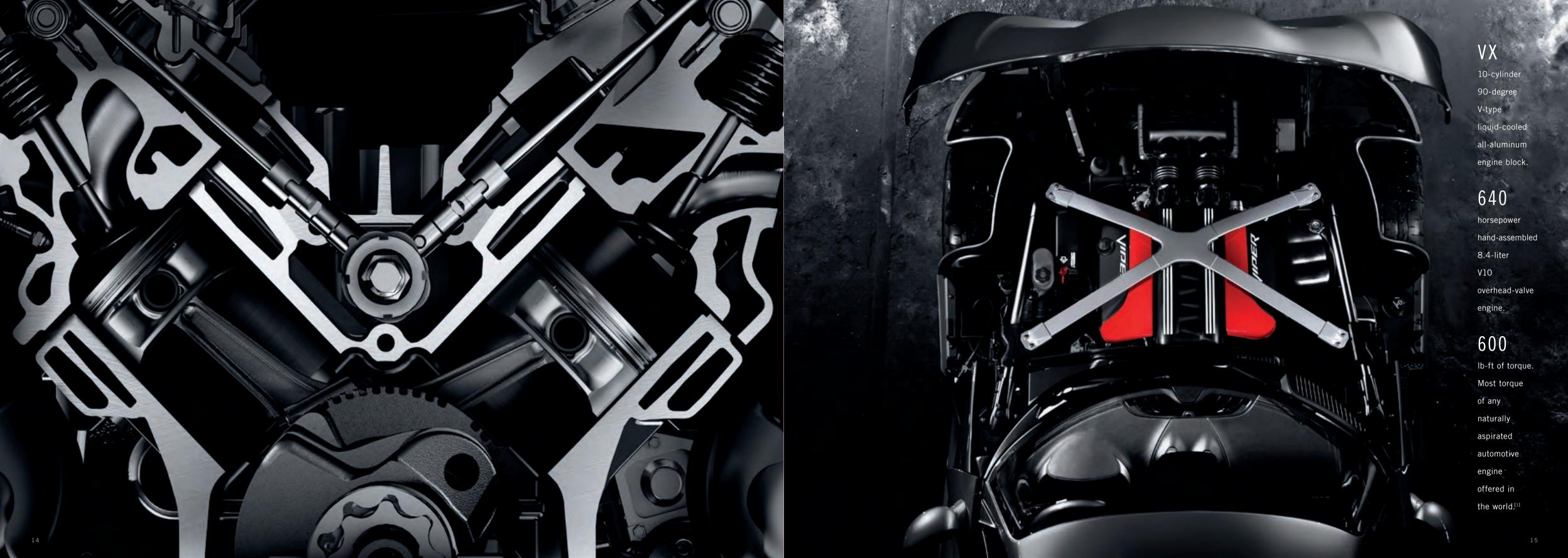


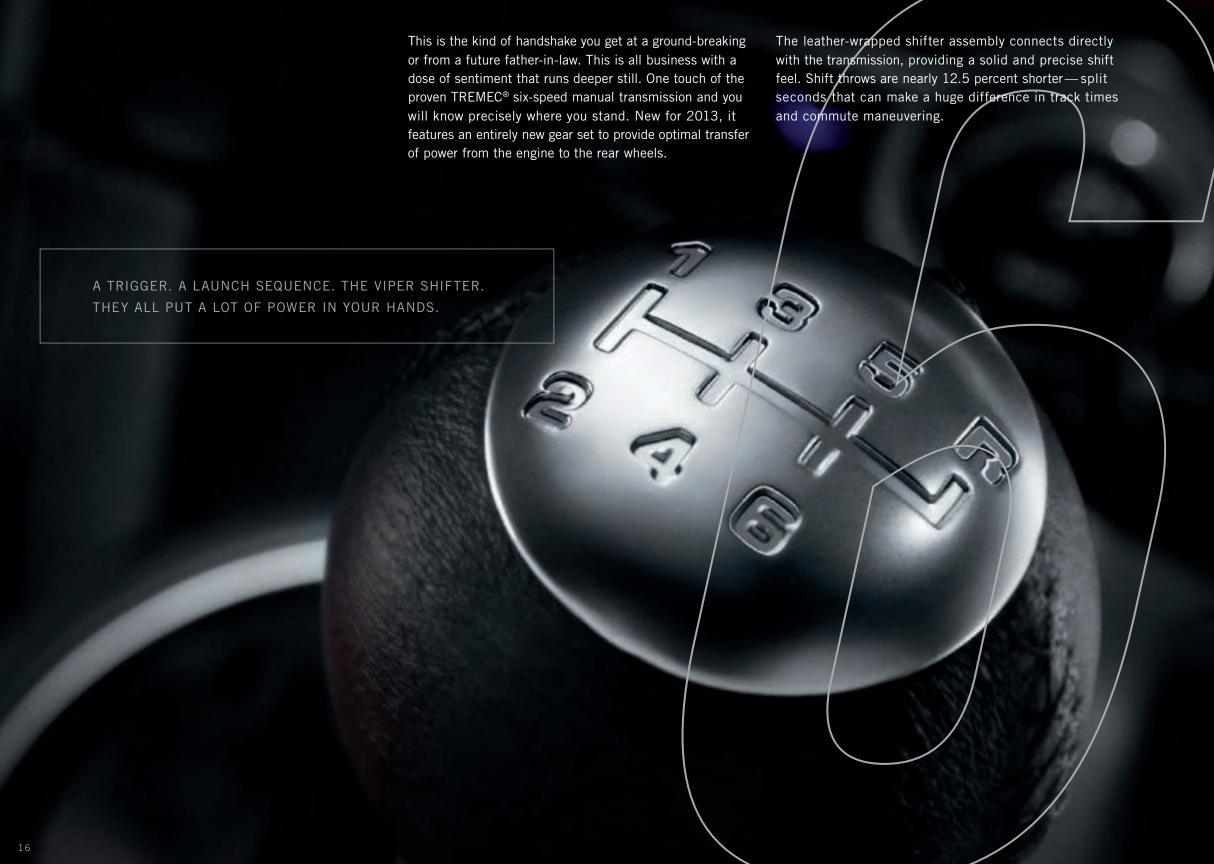
COMPETITIVE ASSETS. World-class status takes more than just talent. It takes a team. No scientist found a cure, no athlete snagged a gold medal and no actor made the A-list all by themselves. In Viper's case, every angle, every component was considered and reconsidered for 2013. Viper engineers strengthened and lightened the machine, part by part, with advanced materials. The result? Its raw power combined with extraordinarily disciplined engineering creates an elite, like-no-other standout that was born to push aside all who dare to challenge it.













HEIGHTENED SENSES. It's a beast that just graduated from an expert obedience class. Impactful improvements for 2013 offer refinements that allow drivers to fully harness the extra horsepower that Viper brings to the table. It's not about smoothing the race-feel out of the ride. It is offering a better feel of the road and keeping on the trajectory the driver sets for it. Like a seasoned race driver who is constantly surveying the course, anticipating and quickly making necessary corrections at very high speeds, Viper shares this expert foresight.

SRT® Viper—High-Performance Supercar

ENGINEERING NOTE:

HANDLING

SEPTEMBER 2012

The confident stars don't need riders about avoiding eye contact backstage. Viper is one of those. It all but dares you to lock a stare into its bright bi-xenon halogen lamps. These lamps have an almost unnerving razor focus with a rare intelligence that allows both high and low beams in halogen mode. Functional "blisters" imbedded in the lenses, along with distinctive LED daytime running lamps, accentuate Viper's namesake glower.



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way steering wheel control. Once the Viper starts, the backlit LED screen comes to life with a tachometer front and center. When engine rpm approaches redline, the new "Stryker" emblem glows red, alerting the driver to shift gears. Warning and diagnostic messages are displayed when necessary. There are nine available main menus for cluster readouts. Fuel economy, outside temperature, compass direction and alternate gauges can be taken in with a glance. Exclusive SRT® Performance Page statistics are also viewed here, giving the driver feedback with respect to top speeds; 0-to-60 mph, 0-100-0 mph, 1/4-mile and 1/8-mile elapsed times; braking distances; and g-force measurements.

THREE...TWO...ONE..

Power, combustion, sudden acceleration. Stepping on the accelerator in an SRT® Viper creates a chain of reactions that, quite predictably, results in some serious g-forces. To make sure the experiment always delivers straight-line results, there's Launch Control, standard on all Viper models.

A button on the steering wheel, when engaged at a full stop, activates the system which, after the driver applies full throttle, holds the engine at optimal launch rpm. When the clutch is released, Launch Control isolates engine throttle to achieve controlled wheelslip for maximum acceleration until you run out of guts and lift.





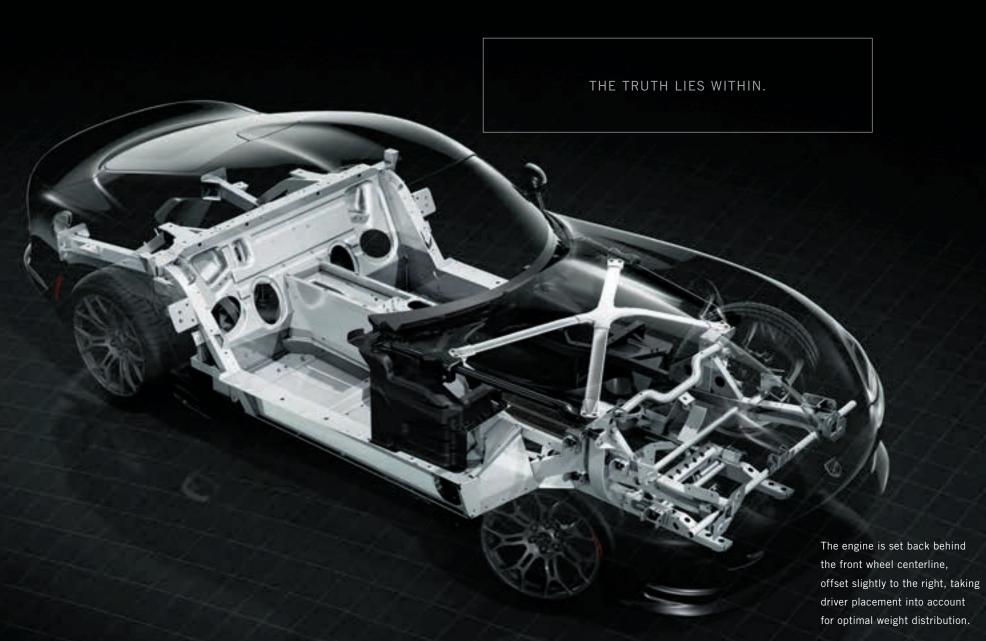
This is where it counts.
You put everything into the frame, and the rest follows.
And so for 2013, we did not merely tweak the quality.
We went to the track.

24-hour endurance testing ensures that Viper is a race-ready track contender, like all SRT® products.

High-strength steel and aluminum were combined to create this lightweight space frame.

Composite impact beams
at the front of Viper
make for better weight
distribution and reduction
while proving its crashworthiness in test after test.

The cast magnesium dash assembly incorporates significant advancements to ensure good dimensional integrity required for world-class fit and finish.



The suspension story gets a new chapter in 2013. SRT Viper has a widened front track, fully retuned spring rates, and hollow front and rear stabilizer bars for an increase in weight savings.

The fully independent front suspension has cast aluminum unequal-length upper and lower A-arms that help to reduce unsprung mass while enhancing overall handling.

All Vipers receive new aluminum-bodied Bilstein® monotube dampers and lightweight coilovers. The Viper GTS features a new Bilstein DampTronic Select system, with Street and Race modes that are driver-selectable through a two-position switch located on the center console.

The rear suspension has been re-engineered and includes cast aluminum unequal length upper and lower A-arms, toe-control links and coil springs. The rear suspension toe-link has been relocated from behind the rear-axle centerline to in front of the rear axle. The inner pivot of the link now uses a tuned bushing to manage rear-toe compliance with respect to lateral load and increased stability during high-g maneuvers.

READ IT FRONT TO BACK.

While you can't see these

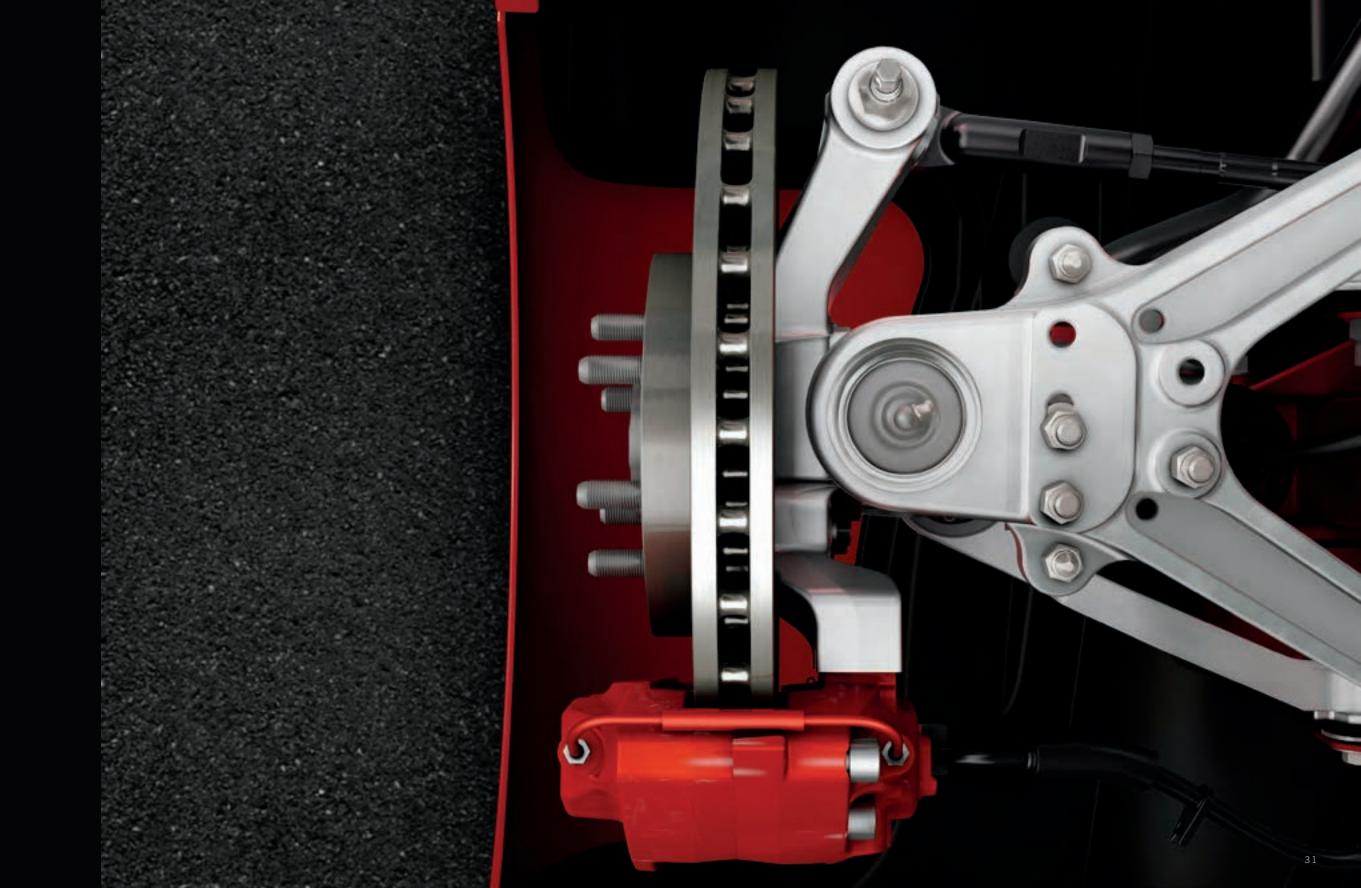
improvements, they will most

when you get behind the wheel.

likely be the first thing you notice

THE PERFECT BALANCE OF BALANCE. They rarely get the attention of the horsepower-boasting engine or the aerodynamic exterior, but we put a great big magnifying glass on the entire Viper brake assembly for 2013. Drivers and engineers know that great performance is half output and half stopping power. These braking system improvements balance out the additional horsepower and torque produced by the 2013 Viper V10 engine.









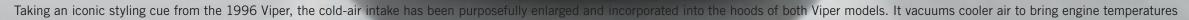
EVERY INCH MEANS BUSINESS. When you let those long straights, off-camber corners and tight esses of the world's greatest racetracks act as your guide, you're going to have a car that is designed with pure purpose. Aerodynamics, weight distribution, cooling technologies and accommodations for race gear — they've all played a part in sculpting the latest Viper. Of course, it doesn't hurt that the beacon of pure function also leads to this: the most stunning of forms.













down and performance rates up. The hood itself resurrects the popular clamshell design and, along with the roof and deck-lid, is designed with all-new carbon fiber construction for significant weight savings.

TRIPLE DIGIT MPH INSPIRATION. There's a reason why race car interiors are on the spare side. Ultra-high speeds do not give the eye a lot of time to sort out complicated instrument panels. The Viper interior designers start with this racing point of view, taking into account the driver's experience from every vantage point. Of course, we felt it was important to provide some appointments for those at-the-speed-limit moments between track days, too. Because high performance should extend beyond the engine compartment.











for legs and storage. Attention is brought to fit and finish with triple-paint-finished Gunmetal on bezels and handles. A new fully leather-wrapped three-spoke steering wheel, designed specifically for Viper, features a thick performance-rim grip, flat-bottom contour and the added dimension of the "Stryker" emblem. Controls are placed within easy reach: audio system controls are located on the

you'll have keyless entry and ignition starts via a custom fob. There's an oversize lighted glove box and a new storage compartment between driver and passenger seats. Integrated map pockets are built into both doors. Developed purely from the driver's (often extreme) vantage point, these and many other fine points are the result of ruthless editing and the highest quality standards.

Chances are, you can pick out
the sound of the Viper V10
engine from miles away. For
ears that attuned, we provide
high-performance audio options
from the audiophile favorite,
Harman Kardon.® High-efficiency
speakers are courtesy of Green
Edge.™ Standard on SRT® Viper
is a 9-speaker system that
includes a 7-channel digital
signal processer amplifier.

Optional systems include the 12-speaker Harman Kardon surround system with 5.2 speaker playback architecture (standard on SRT Viper GTS).

An available 18-speaker Harman Kardon Audio system with Logic 7® and 5.4 speaker playback includes five surround channels and four subwoofers.

All Harman Kardon audio systems include a high-voltage class D amplifier with tracking power supply and up to 11 channels of amplification. Rare earth magnets are used in the GreenEdge loudspeakers, ensuring efficient speaker operation and enhanced performance. Operating on 32 volts, the audio system has double the acoustic power of previous offerings. Its design allows it to dynamically adjust to provide extra power when the music playing inside the vehicle needs it.

harman/kardon









SRT Viper GTS, both in various finishes. Specially made Pirelli® P Zero™ Z-rated performance compound tires are proven to help improve road feel, along with cool and wet weather performance. The SRT Track Package includes ultra lightweight "SIDEWINDER II" track wheels fitted with the Pirelli P Zero Corsa tires, to help improve track times and skid pad ratings.



8.4-liter, OHV, 20-valve, SFI, all-aluminum V10 engine	•	
Transmission — TREMEC® six-speed manual		
Brakes		
Antilock 4-wheel disc brake system (ABS)	•	
Four-wheel Brembo® disc brakes with Gloss Black calipers	•	
Four-wheel Brembo disc brakes with Gloss Red calipers	_	
StopTech,® slotted, vented lightweight performance two-piece rotor (included in Track Package)	rs P	
${\it Differential GKN\ Visco\ Lok} ^{\rm @}\ speed-sensing\ limited-slip 3.55$	ratio •	
Exhaust system — dual-side sport	•	
Fuel tank — 16 -gallon with capless filling system	•	
Oil cooler — engine	•	
Parking brake — manual, console-mounted	•	
Steering — power rack-and-pinion	•	
Suspension		
Single Sport mode four-wheel independent, lightweight performa SLA-type with coil-over shocks, tubular stabilizer bars	ance,	
Driver-selectable Touring/Sport dual mode adjustable — four-wh independent, lightweight performance, SLA-type with coil-over, Bilstein® adjustable shocks, tubular stabilizer bars	eel –	
Tires		
Pirelli® P Zero™ non-run-flat		
Front: 295/30ZR18 BSW, Rear: 355/30ZR19 BSW	•	
Pirelli P Zero Corsa non-run-flat		
Front: 295/30ZR18 BSW, Rear: 355/30ZR19 BSW (included i Track Package)	n P	
Roadside emergency tire service kit	•	
Wheels — Forged-aluminum 18-inch x 10.5-inch front/ 19-inch x 13-inch rear		
Five-spoke "Rattler" polished aluminum	•	,
Five-spoke "Rattler" painted aluminum — Hyper Black	0	(
Five-spoke "Rattler" painted aluminum — Matte Black	0	-
Split six-spoke "Venom" polished-face aluminum — Hyper Black painted pockets	-	
Split six-spoke "Venom" painted aluminum — Hyper Black	-	(
Split six-spoke "Venom" painted aluminum — Matte Black	-	(

POWERTRAIN AND CHASSIS (continued)	VIPER	GTS
Wheels (continued)	VIFER	uis
Ultra lightweight Sidewinder II track wheel — Matte Black (included in Track Package)	Р	Р
(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
EXTERIOR		
Painted dual racing stripes — Black, Billet Silver, Gunmetal	0	-
Painted dual racing stripes: GTS exclusive design — Black, Billet Silver, Gunmetal $$	-	0
Composite ground effects for optimized aerodynamics	•	•
Car cover	0	0
Deck lid spoiler — integrated	•	•
Defroster — rear window, electric	•	•
Fascias — body-color	•	•
Rear appliqué — body-color (not available with stripe package on GTS or Exterior Carbon Fiber Package)	•	0
— Gloss Black		•
Front brake ducts — Piano Black	•	•
Front/rear brake ducts and rear appliqué — carbon fiber (included in Exterior Carbon Fiber Package)	Р	Р
Fuel cap — power release, anodized aluminum with Viper logo	•	•
Headlamps — automatic high-intensity discharge (HID) low and high beams with LED daytime running lamps	•	•
— Black	•	_
— Hyper Black	-	•
Hood — carbon fiber clamshell with 6 air extractors and center air intake	•	
— carbon fiber clamshell with two air extractors and center air intake, GTS model	-	•
Mirrors — dual outside power	•	•
Rear back-up camera ⁽⁵⁾ (included in Grand Touring Package)	Р	•
Roof — carbon fiber Double Bubble for maximum head clearance	•	•
Taillamps — fully integrated with LEDs and integrated turn signal lamps	•	•
$\label{thm:windshield} \mbox{Windshield wipers} \ \ \mbox{variable intermittent, two-speed with low-profile} \\ \mbox{flat blades}$	•	•
X-brace — structural extruded aluminum for added torsional stiffness	•	•

INTERIOR	VIPER	GTS
Air bags ⁽⁶⁾ — advanced multistage front air bags with Occupant Classification System (OCS)	•	•
Air conditioning — single-zone automated controls with micron filter	•	•
Antenna — windshield	•	•
Antilock Brake System (ABS) — four-wheel	•	•
Ashtray — removable (dealer-installed)	0	0
Battery run-down protection system and vehicle storage mode	•	•
Bezel finish		
Piano Black, Gunmetal and Cross Tread pattern	•	•
Satin Silver — included in GTS Laguna interior package		Р
Real carbon fiber (included in Carbon Fiber Interior Accents Group)	Р	Р
Carpet — floor covering, cut-pile construction — Black	•	•
Child seat anchoring system with passenger air bag switch	•	•
Console		
Full-length floor, with Black stitching, rear storage bin, and storage bag	•	-
Full-length floor, Nappa leather-wrapped, contrasting color stitching, contrasting leather color accents with rear storage bin, cup holder insert, and full Nappa leather-wrapped storage satchel with contrasting stitching	-	•
Full-length floor, SRT Laguna Premium leather-wrapped, contrasting color stitching, with rear storage bin, cup holder insert, and full premium leather-wrapped storage satchel with contrasting stitching (included in GTS Laguna Interior Package)	-	0
Door locks — speed-sensitive power	•	•
Door trim panels		
Black Protein vinyl-wrapped with Black stitching	•	-
Black Nappa leather-wrapped with contrasting stitching and color inserts	-	•
SRT Laguna Premium leather-wrapped with contrasting stitching (GTS Laguna Interior Package)	-	0
Driver touch points — Nappa leather shift knob, shift boot, parking- brake handle, parking-brake boot, and steering-wheel rim	•	•
Driver touch points — SRT Laguna Premium leather touch points with contrasting color stitching, shift knob, shift boot, parking-brake handle, parking-brake boot, and steering-wheel rim (included in GTS Laguna Interior Package)	-	Р
Electronic launch control system	•	•
Electronic Stability Control (ESC)(2) — two mode (Full On, Full Off) with		

INTERIOR (continued)	VIPER	GTS
Electronic Stability Control (ESC) $^{(2)}$ — four mode (Full On, Sport, Track, Full Off) with traction control and brake assist systems	-	•
Engine start and accessory switch button — Red	•	•
Floor mats	0	•
Garage door opener — integrated remote	•	•
Glove box — power locking and releasing	•	•
Headliner		
Black	•	•
Alcantara® (included in GTS Laguna Interior Package)	-	O/P
Individual Tire-Pressure Monitoring system (TPM)	•	•
Instrument Panel		
Black Nappa leather-wrapped with Black stitching	•	-
Black Nappa leather-wrapped with contrasting color stitching	-	•
SRT® Laguna Premium leather-wrapped with contrasting color stitching (included in GTS Laguna Interior Package)	-	Р
Keyless Enter 'n Go with passive entry	•	•
Knee bolsters ⁽⁶⁾	•	•
Locks — power, speed-sensitive	•	•
Noise, vibration, harshness (NVH) reduction treatments and acoustic rear-wheel liners	-	•
Power outlet — auxiliary 12-volt	•	•
Power-lid release	•	•
Inside emergency release	•	•
Rearview mirror — auto-dimming	•	•
Seat belts		
Black three-point belts with pretensioners, load limiter, and traveling inboard buckles	•	•
Red three-point belts with pretensioners, load limiter, and traveling inboard buckles	0	0
Six-point restraint system provisions	•	•
BeltAlert	•	•
Constant-force retractors (CFR)	•	•
Seats		
Sabelt® ballistic nylon, and leather insert sport bucket seats — 6-way manual	•	-
Sabelt leather-surfaced sport bucket seats — 6-way manual	0	-

Seats (continued)	VIPER	GTS
Sabelt perforated leather-surfaced sport bucket seats — 6-way power	-	•
Sabelt SRT Laguna Premium leather sport bucket seats — 6-way power	-	0
Security alarm	•	•
Sport Pedals — power-adjustable cast aluminum	•	•
Steering column — tilt	•	•
Steering wheel — SRT design leather-wrapped with function controls for launch control, Uconnect® Voice Command, (3) rear-mounted audio controls, automatic speed control and digital information display controls	•	•
Sun visors with passenger vanity mirror	•	•
Trunk carpet	•	•
Windows — power, driver and passenger with one-touch feature	•	•
AUDIO / ENTERTAINMENT / DISPLAYS Audio		
9-speaker system with 7-channel DSP amplifier	•	
12-speaker Harman Kardon® audio system including two subwoofers and surround sound	0	•
•	0	•
and surround sound 18-speaker, 32-volt Harman Kardon audio system with four		•
and surround sound 18-speaker, 32-volt Harman Kardon audio system with four subwoofers and Logic 7® surround sound		•
and surround sound 18-speaker, 32-volt Harman Kardon audio system with four subwoofers and Logic 7® surround sound Entertainment Uconnect 8.4A — 8.4-in touch-screen display, Bluetooth® phone compatibility and streaming audio, SiriusXM Satellite Radio, (4) navigation-ready with downloadable applications, rear back-up		•
and surround sound 18-speaker, 32-volt Harman Kardon audio system with four subwoofers and Logic 7® surround sound Entertainment Uconnect 8.4A — 8.4-in touch-screen display, Bluetooth® phone compatibility and streaming audio, SiriusXM Satellite Radio, (4) navigation-ready with downloadable applications, rear back-up camera (5) display Uconnect 8.4AN — 8.4-in touch-screen display, Bluetooth phone compatibility and streaming audio, SiriusXM Satellite Radio (4) with SiriusXM Traffic (4) and SiriusXM Travel Link, (4) HD radio tuner, full 3-D graphics navigation and one-step voice destination entry, downloadable applications, rear back-up camera (5) display (included)	•	•

AUDIO / ENTERTAINMENT / DISPLAYS (continued)	VIPER	GTS
7-inch customizable, full-color instrument cluster — 220-mph analog speedometer, trip odometer, 7,000-rpm peak hold tachometer, voltmeter, oil pressure, coolant temperature, fuel gauge, turn-by-turn directions, vehicle service information	•	•
Warning chimes — Key-in-ignition, seat belt, fuel, oil temperature, oil pressure, charging system, coolant temperature, low tire pressure, exterior and interior lights on	•	•
PACKAGES AND EQUIPMENT GROUPS		
ADVANCED AERODYNAMICS PACKAGE — includes carbon front side-splitter extensions and carbon rear spoiler	0	0
Premium Metallic Exterior Paint	0	0
GRAND TOURING PACKAGE — Includes interior cup holder insert, rear back-up camera, ⁽⁵⁾ Uconnect 8.4AN with 8.4-in touch-screen display, Bluetooth phone compatibility and streaming audio, SiriusXM Satellite Radio ⁽⁴⁾ with SiriusXM Traffic ⁽⁴⁾ and SiriusXM Travel Link, ⁽⁴⁾ HD radio tuner, full 3-D graphics navigation and one-step voice destination entry, and downloadable applications	0	
CARBON FIBER INTERIOR ACCENTS GROUP — Interior trim pieces and air ducts upgraded to carbon fiber	0	0
EXTERIOR CARBON FIBER PACKAGE — Carbon fiber exterior front/rear brake ducts, and rear taillamp appliqué	0	0
GTS LAGUNA INTERIOR PACKAGE — Alcantara headliner, SRT Laguna Premium leather upgrade on doors, seats, instrument panel, center console. Unique enhanced GTS Gunmetal trim and finishing.	-	0
TRACK PACKAGE — StopTech,® slotted vented lightweight two-piece rotors, ultra lightweight Sidewinder II track wheel, Pirelli P Zero™ Corsa soft-compound non-run-flat tires, Front: 275/35ZR18 BSW, Rear: 355/30ZR19 BSW.	0	0

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A POWERFUL UNION.

With the rich heritage of Mopar® and boundless energy of SRT,® this is a marriage made in the fast lane. Together they ratchet things up for core enthusiasts, fanning out a vast palette of track-to-street options and made-for-your-model parts, taking customization to a whole new level. Clearly, these are two brands devoted to pushing limits of every kind. Mopar and SRT. A double-edged approach to high-performance driving.

STAGE 3 COIL-OVER SUSPENSION KIT—

Shown with lightweight aluminum construction, this suspension system is three-way-adjustable for compression, rebound, and ride-height. It bridges the gap between street systems and full race systems (late availability). Find out more at mopar.com

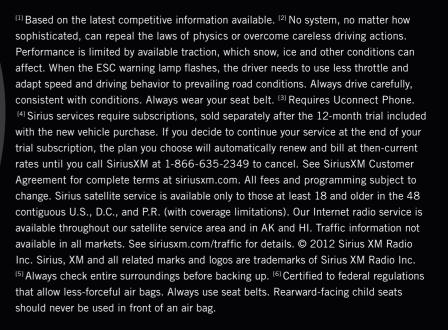




This is an icon that has, once again, defied and surprised the bean counters, the naysayers, and the race-world purists. With every minute improvement, every ingenious innovation, this Viper has every right to deliver the loudest and most powerful "I told you so" ever. But, of course, Viper wouldn't do that. This is a vehicle that prefers to take the high road.

And it shall be called V I P E R





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